DR. RAUL ROS MORALES

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PROFILE

Shopify Web Developer leading theme innovation, performance optimization, and store automation—using the latest tools like Horizon—to build scalable, conversion-driven storefronts.

SKILLS

- **Programming**:
- <u>Languages</u>: JavaScript (JS), HTML, CSS, PHP, JSON, Python.
- <u>Frameworks/libraries</u>: Node.js, Express.js, Remix, JQuery, Tailwind, Bootstrap, Swiper.js
- <u>APIs/Protocols</u>: REST, GraphQL.
- <u>Version Control</u>: Git y Github.
- **CMS** : Shopify, Wordpress.
- **IT Tools**: VS Code, DevTools, Klaviyo, Hotjar, A/B testing, AI apps, Figma, Shopify CLI, Shopify Flow, Shopify Admin.
- **Tracking implementation:** Custom pixel, GTM, Analytics.
- **Project management:** Time management, problems solving, decision-making, team-work, Azure DevOps, Sprints. Salesforce, Agile methodologies.
- **Language:** Spanish (native) English (fluent / professional).

ACHIEVEMENTS

- The University of Glasgow: Collage of Arts Excellence Postgraduate Scholarship.
- Awards to fund conferences. during my PhD Programme.
- Best academic record award, University of Murcia, (2015).

WORK EXPERIENCE

FULL STACK DEVELOPER
SCUFFERS (DECEMBER 2024 – PRESENT)

- Full-stack development for a fast-growing startup, leading technical improvements, custom features, and automation.
- Optimized performance, UX, UI, and SEO while implementing advanced tracking and integrations to drive scalability.

FRONT–END WEB DEVELOPER (SHOPIFY DEVELOPER)
UPANGO (APRIL 2024 – JUNE 2024)

- Drove B2B digital transformation projects on Shopify Plus.
- Enhanced UI/UX and streamlined e-commerce workflows.

WEB DEVELOPER / SHOPIFY DEVELOPER
FREELANCER (JUNE 2023 – PRESENT)

- Built and customized Shopify themes and app integrations.
- Implemented tracking, analytics and conversion optimization.

TALENT RESEARCH PARTNER (REMOTE WORK)
SOLUTIONS DRIVEN (JUNE 2022 – JUNE 2023)

CUSTOMER SUPPORT REPRESENTATIVE
POLE TO WIN (OCTOBER 2019 – FEBRUARY 2020)

EDUCATION HISTORY

ILERNA (2023 – 2024)
Associate's degree: web development

UDEMY COURSES (2023 – 2024)
The web developer bootcamp / Shopify theme development

THE UNIVERSITY OF GLASGOW (2017 – 2022)
PhD in Philosophy. Supervisor: Fiona Macpherson.

THE UNIVERSITY OF HULL (2015 – 2016)
Master in research in Philosophy. Overall mark 71.9

THE UNIVERSITY OF MURCIA (2011 – 2015)
Philosophy degree, overall mark: 7.96.